

Persuasive Speech Evaluation Form

I. Organization:

- A. Introduction
 - 1. Greeting?
 - 2. Gain attention?
 - 3. Create bond with audience?
 - 4. Preview main points?
 - 5. Transition into body?
- B. Body
 - 1. Main points well selected?
 - 2. Support materials appropriate?
- C. Conclusion
 - 1. Transition from body?
 - 2. Review main points?
 - 3. Make speech memorable?
 - 4. Closure?

II. Content:

- A. Suitable persuasive topic:
 - 1. Persuasive?
 - 2. Reflect audience analysis?
- B. Knowledge of Topic:
 - 1. Credibility?
 - 2. Well-cited sources?
- C. Use of Appeals
 - 1. Logical reasoning?
 - 2. Emotional Appeal?
- D. Use of Monroe's Sequence
 - 1. Attention
 - 2. Need
 - 3. Satisfaction
 - 4. Visualization
 - 5. Action

III. Delivery:

- A. Enthusiasm/ Vocal variety?
- B. Eye Contact?
- C. Gestures/Nonverbal delivery?
- D. Handling of Audio-Visual Aids?
- E. Time (8-10 minutes)?

Comments:

Final Grade _____